

Curriculum Plan BTEC Level 1/Level 2 Tech Award in Enterprise

	Autumn half term 1	Autumn half term 2	Easter half term 1	Easter half term 2	Summer half term 1	Summer half term 2
Year 10	Component 1 Exploring	Component 1 Exploring	Component 1 Exploring	Assessment	Component 2 Planning	Component 2 Planning
Teal 10	Enterprises	Enterprises	Enterprises	Assessment	and Presenting a Micro-	and Presenting a Micro-
	-Learning aim A:	-Learning aim A:	-Learning aim A:		Enterprise Idea	Enterprise Idea
	Understand how and why	Understand how and why	Understand how and why		-Learning aim A: Choose	-Learning aim A: Choose
	enterprises and	enterprises and	enterprises and		an idea and produce a	an idea and produce a
	entrepreneurs are	entrepreneurs are	entrepreneurs are		plan for a micro-enterprise	plan for a micro-
	successful	successful	successful		idea	enterprise idea
	-Learning aim B:	-Learning aim B:	-Learning aim B:		-Learning aim B: Present a	-Learning aim B: Present
	Understand customer	Understand customer	Understand customer needs		plan for the micro-	a plan for the micro-
	needs and competitor	needs and competitor	and competitor behaviour		enterprise idea to meet	enterprise idea to meet
	behaviour through market	behaviour through market	through market research		specific requirements	specific requirements
	research	research	-Learning aim C:		-Learning aim C: Review	-Learning aim C: Review
	-Learning aim C:	-Learning aim C:	Understand how the		the presentation of the	the presentation of the
	Understand how the	Understand how the	outcomes of situational		micro-enterprise idea to	micro-enterprise idea to
	outcomes of situational	outcomes of situational	analyses may affect		meet specific	meet specific
	analyses may affect	analyses may affect	enterprises.		requirements.	requirements.
	enterprises.	enterprises.	enterprises.		requirements.	requirements.
Year 11	Component 2 Planning	Assessment	Component 3 Marketing	Component 3 Marketing	Component 3 Marketing	Assessment
real II	and Presenting a Micro-	Assessment	and Finance for Enterprise	and Finance for	and Finance for Enterprise	Assessment
	Enterprise Idea		-Learning aim A: Marketing	Enterprise	-Learning aim A:	
	-Learning aim A: Choose		activities	-Learning aim A:	Marketing activities	
	an idea and produce a plan		-Learning aim B: Financial	Marketing activities	-Learning aim B: Financial	
	for a micro-enterprise idea		documents and statements	-Learning aim B:	documents and	
	-Learning aim B: Present a			Financial documents and	statements	
	plan for the micro-		-Learning aim C: Financial planning and forecasting	statements	-Learning aim C: Financial	
	enterprise idea to meet		planning and forecasting		planning and forecasting	
	•			-Learning aim C:	planning and forecasting	
	specific requirements -Learning aim C: Review			Financial planning and forecasting		
	_			lorecasting		
	the presentation of the					
	micro-enterprise idea to					
	meet specific					
	requirements.					