

Curriculum Plan BTEC Level 1/Level 2 Tech Award in Enterprise

	Autumn half term 1	Autumn half term 2	Easter half term 1	Easter half term 2	Summer half term 1	Summer half term 2
Year 10	<p><u>Component 1 Exploring Enterprises</u> -Learning aim A: Understand how and why enterprises and entrepreneurs are successful -Learning aim B: Understand customer needs and competitor behaviour through market research -Learning aim C: Understand how the outcomes of situational analyses may affect enterprises.</p>	<p><u>Component 1 Exploring Enterprises</u> -Learning aim A: Understand how and why enterprises and entrepreneurs are successful -Learning aim B: Understand customer needs and competitor behaviour through market research -Learning aim C: Understand how the outcomes of situational analyses may affect enterprises.</p>	<p><u>Component 1 Exploring Enterprises</u> -Learning aim A: Understand how and why enterprises and entrepreneurs are successful -Learning aim B: Understand customer needs and competitor behaviour through market research -Learning aim C: Understand how the outcomes of situational analyses may affect enterprises.</p>	<u>Assessment</u>	<p><u>Component 2 Planning and Presenting a Micro-Enterprise Idea</u> -Learning aim A: Choose an idea and produce a plan for a micro-enterprise idea -Learning aim B: Present a plan for the micro-enterprise idea to meet specific requirements -Learning aim C: Review the presentation of the micro-enterprise idea to meet specific requirements.</p>	<p><u>Component 2 Planning and Presenting a Micro-Enterprise Idea</u> -Learning aim A: Choose an idea and produce a plan for a micro-enterprise idea -Learning aim B: Present a plan for the micro-enterprise idea to meet specific requirements -Learning aim C: Review the presentation of the micro-enterprise idea to meet specific requirements.</p>
Year 11	<p><u>Component 2 Planning and Presenting a Micro-Enterprise Idea</u> -Learning aim A: Choose an idea and produce a plan for a micro-enterprise idea -Learning aim B: Present a plan for the micro-enterprise idea to meet specific requirements -Learning aim C: Review the presentation of the micro-enterprise idea to meet specific requirements.</p>	<u>Assessment</u>	<p><u>Component 3 Marketing and Finance for Enterprise</u> -Learning aim A: Marketing activities -Learning aim B: Financial documents and statements -Learning aim C: Financial planning and forecasting</p>	<p><u>Component 3 Marketing and Finance for Enterprise</u> -Learning aim A: Marketing activities -Learning aim B: Financial documents and statements -Learning aim C: Financial planning and forecasting</p>	<p><u>Component 3 Marketing and Finance for Enterprise</u> -Learning aim A: Marketing activities -Learning aim B: Financial documents and statements -Learning aim C: Financial planning and forecasting</p>	<u>Assessment</u>